



# Sam Tjengala Reuben Award recognising Young Indigenous Entrepreneur of the Year 2022

This document lists questions and word counts to assist you in preparing your submission prior to completing it online. You will also need to upload company logos and photos. You may start the online nomination at any time and will be able to update/amend it prior to the closing date.

**Note: nominations must be completed and submitted via the online Awards platform – submissions will not be accepted via any other method.** To nominate for any of our Supplier Diversity Awards please go to <https://awards.supplynation.org.au/>

This award recognises a young Indigenous entrepreneur who has successfully brought their business idea to fruition, can demonstrate the potential for significant growth in the years to come and has demonstrated ongoing engagement with Supply Nation and / or our members and Indigenous businesses.

The winner will:

- Be an Aboriginal and / or Torres Strait Islander person under 35 years old as at 1 December 2021
- Be an owner and founder / co-founder of a business listed on Indigenous Business Direct that has been in operation for at least one year as at 1 January 2022 (ie from 1 January 2021 or earlier)
- Demonstrate business acumen
- Demonstrate business growth and resilience
- Have identified and met a need / gap in the market
- Demonstrate commitment to building a prosperous, vibrant and sustainable Indigenous business sector

## Context Questions

**Note:** context questions are not judged but provide the judging panel with context about you/your organisation.

1. Tell us about your business. Tell us about your visions / inspiration for your business (e.g. what do you do? What products/services do you provide? How long have you been in operation? Who founded the business? How many employees / offices/ sites do you currently have?) **200 words max.**
2. When was your business listed on Indigenous Business Direct?
3. Are you a Certified Supplier?
4. If yes, please provide certification date (optional)
5. 2021 has been a tumultuous year with COVID-19 impacting businesses around the globe. Please outline how your business has been impacted by the pandemic – either positively or negatively, and how you've demonstrated resilience. This may include aspects such as revenue/cashflow/spend or engagement with Indigenous businesses/special projects or new initiatives. **300 words max.**
6. What is your date of birth? (you will need to upload proof of age documentation)

## Criteria Questions

1. Explain the vision / aspiration for the business further. Give specific examples of plans for continued growth for your business? **800 words max.**
2. What challenges have you faced in starting this business and how did you overcome them? **350 words max.**
3. What three things do you believe contributed most to the success of your business? **350 words max.**
4. Give specific examples of areas of growth in your business up to the end of 2021. **350 words max.**
5. What need / gap in the market does your business fill? **350 words max**
6. Explain how you identified the gap / need and how your business fills this. **300 words max.**
7. Explain other ways your business positively impacts the Indigenous business sector. **350 words max.**
8. Give examples of how you engage with Supply Nation and its stakeholders. **350 words max.**