



Indigenous Exporter of the Year 2025

This document lists the questions and word limits to assist you in preparing the submission prior to completing it online. You will also be required to upload company logos, photos and / or documents. You may start the online nomination at any time and update or amend it prior to **11:59pm AEST, Sunday 6 April 2025**.

Nominations must be completed and submitted via the online Awards platform: awards.supplynation.org.au
Submissions will not be accepted via any other method.

Note: if an individual or organisation won an award in 2023 or 2024, they are **not** eligible to be nominated for the same category in 2025.

Category Description and Criteria

This award recognises an Indigenous business (including sole traders) that is successfully operating within the export market; can demonstrate potential for future export growth and has demonstrated ongoing engagement with Supply Nation and / or our members and Indigenous suppliers.

The winner will:

- Be a Registered or Certified Supplier listed on Indigenous Business Direct.
- Have demonstrated sustainable export trade.
- Demonstrate business acumen.
- Demonstrate commitment to ongoing international business.
- Demonstrate commitment to building a prosperous, vibrant and sustainable Indigenous business sector.

Context Questions

Please note: these questions are not scored by our judging panel but do provide them with valuable context about the nominee.

1. Tell us about the nominee. (Describe the business you are nominating, what it does, its key goals or objectives, and / or vision or values) **100 words max.**
2. When was the nominee listed on Indigenous Business Direct? (Please provide the month and year)
3. Is the nominee a Certified Supplier with Supply Nation? (If yes, provide the date of the certification)
4. Tell us about the nominee's journey, vision and inspiration. (Why was the business created? What are the business's values?) **100 words max.**

Criteria Questions

Please note: these questions are scored by our judging panel and have been developed to align with the category criteria as set out on the first page.

1. Explain the vision / aspiration for the export component of the nominee's business. **150 words max.**
2. How has the nominee demonstrated sustainable export trade, and what markets have they engaged with internationally? **200 words max.**
3. What challenges has the nominee faced in expanding into international markets, and how were these overcome to achieve success? **150 words max.**
4. In the key markets, what did the nominee do to secure international contracts and market acceptance? **150 words max.**
5. What percentage of the annual revenue comes from exporting, and how has this grown since the nominee started exporting? **150 words max.**
6. What risks has the nominee identified within the export market, and what strategies does it have in place to overcome them and sustain success? **150 words max.**
7. How does the nominee ensure sustainability in its export practices, both in terms of environmental impact and long-term viability? **200 words max.**
8. What percentage of revenue does the nominee spend on marketing the export program?
9. What relationships has the nominee developed internationally to support the export program? **150 words max.**
10. What specific strategies has the nominee implemented to ensure it continues to expand its international presence and trade opportunities? **200 words max.**
11. How has the nominee contributed to the growth and sustainability of the Indigenous business sector, both locally and internationally? **150 words max.**

12. What steps has the nominee taken to increase engagement with Supply Nation, its members and suppliers? **200 words max.**

Upload Attachments

Please note: as part of this nomination, you must attach the files listed below. The maximum size is 5MB per file. The content you choose to upload will be used if you are selected as a finalist in the award category.

1. Between one and four photos of the nominee and / or their team (high-resolution, at least 1MB and portrait orientation NOT landscape).
2. High-resolution business logos:
 - Full colour and black and white versions
 - Horizontal and vertical / stacked options
 - Preferred file type: vector (.ai or .eps), also accepted: .png, .jpg

Good Luck

Nominations close at **11:59pm AEST on Sunday 6 April 2025**. This date is final and there will be no extensions provided. You can amend the nomination, even after submitting it, up until this time.

Winners will be announced at the Connect 2025 Gala Awards Dinner on Thursday 21 August at the ICC Sydney on Gadigal Land. To stay up to date with announcements, visit the [Connect website](#) and follow our social channels.

If you have any questions or feedback, contact us at connect@supplynation.org.au or 1300 055 298.