



## Certified Supplier of the Year 2025

This document lists the questions and word limits to assist you in preparing the submission prior to completing it online. You will also be required to upload company logos, photos and / or documents. You may start the online nomination at any time and update or amend it prior to **11:59pm AEST, Sunday 6 April 2025**.

**Nominations must be completed and submitted via the online Awards platform: [awards.supplynation.org.au](https://awards.supplynation.org.au)**  
**Submissions will not be accepted via any other method.**

Note: if an individual or organisation won an award in 2023 or 2024, they are **not** eligible to be nominated for the same category in 2025.

### Category Description and Criteria

This award recognises a Certified Supplier that has driven significant growth in their business and has demonstrated ongoing engagement with Supply Nation and / or our members. This award is open to current Supply Nation Certified Suppliers (including sole traders) that are listed on Indigenous Business Direct.

#### The winner will have:

- A well-articulated and active strategy to sustainably embed their business in the supply chains of Supply Nation members and / or Indigenous suppliers.
- Demonstrated increased business engagements with Supply Nation members and / or Indigenous suppliers.
- Demonstrated activity in building and promoting long-term relationships with fellow Supply Nation Indigenous suppliers, members and / or advocates of supplier diversity.
- Demonstrated business growth e.g. increased revenue / employment.
- Demonstrated commitment to building a prosperous, vibrant and sustainable Indigenous business sector.

## Context Questions

Please note: these questions are not scored by our judging panel but do provide them with valuable context about the nominee.

1. Tell us about the nominee. (Describe the business you are nominating, what it does, its key goals or objectives, and / or vision or values) **100 words max.**
2. When was the nominee listed on Indigenous Business Direct? (Please provide the month and year)
3. When was the nominee certified with Supply Nation? (Please provide the month and year)
4. Tell us about the nominee's journey, vision and inspiration. (Why was the business created? What are the business's values?) **100 words max.**

## Criteria Questions

Please note: these questions are scored by our judging panel and have been developed to align with the category criteria as set out on the first page.

1. What strategies, plans or processes does the nominee have in place to actively market their services to Supply Nation members and / or Indigenous suppliers? **150 words max.**
2. What percentage of the revenue does the nominee spend on marketing?
3. List three strategies the nominee uses to maximise opportunities for repeat / referral business. **75 words max.**
4. What percentage of the contracts / engagements / sales are repeat or referral business?
5. List two major risks facing the nominee's business and what strategies are in place to mitigate these risks? (E.g. economic / social / competition / sector / industry) **200 words max.**
6. How many Supply Nation members and / or Indigenous suppliers did the nominee collaborate with in 2024?
7. How many Supply Nation members and / or Indigenous suppliers did the nominee collaborate with in 2023?
8. What is the percentage increase in the number of Supply Nation members and / or Indigenous suppliers the nominee collaborated with between the 2023 – 2024 calendar years?
9. What is the percentage increase in the value of contracts with Supply Nation members and / or Indigenous suppliers between the 2023 – 2024 calendar years?
10. What was the percentage increase in employment between the 2023 – 2024 calendar years?
11. How many Aboriginal and / or Torres Strait Islander people are in executive/ management roles in the business?
12. How many Aboriginal and / or Torres Strait Islander people are employed overall in the business?
13. Explain if / how this has changed over time. **100 words max.**

14. Explain other ways the nominee positively impacts the Indigenous business sector.

**150 words max.**

## Upload Attachments

Please note: as part of this nomination, you must attach the files listed below. The maximum size is 5MB per file. The content you choose to upload will be used if you are selected as a finalist in the award category.

1. Between one and four photos of the nominee and / or their team (high-resolution, at least 1MB and portrait orientation NOT landscape).
2. High-resolution business logos:
  - Full colour **and** black and white versions
  - Horizontal and vertical / stacked options
  - Preferred file type: vector (.ai or .eps), also accepted: .png, .jpg

## Good Luck

Nominations close at **11:59pm AEST on Sunday 6 April 2025**. This date is final and there will be no extensions provided. You can amend the nomination, even after submitting it, up until this time.

Winners will be announced at the Connect 2025 Gala Awards Dinner on Thursday 21 August at the ICC Sydney on Gadigal Land. To stay up to date with announcements, visit the [Connect website](#) and follow our social channels.

If you have any questions or feedback, contact us at [connect@supplynation.org.au](mailto:connect@supplynation.org.au) or 1300 055 298.