



Certified Supplier of the Year 2024

This document lists the questions and word counts to assist you in preparing the submission prior to completing it online. You will also be required to upload company logos, photos and / or documents. You may start the online nomination at any time and will be able to update or amend it prior to the closing date of Friday 22 March 2024.

Note: nominations must be completed and submitted via the online Awards platform – submissions will not be accepted via any other method. To nominate for any of our Supplier Diversity Award categories, please go to www.awards.supplynation.org.au

Note: if the business has won this award within the past two years (2022 or 2023), you are NOT eligible to be nominated for this award in 2024.

Category Description and Criteria

This award recognises a Certified Supplier that has driven significant growth in their business and has demonstrated ongoing engagement with Supply Nation and / or our members. This award is open to current Supply Nation Certified Suppliers (including sole traders) that are listed on Indigenous Business Direct.

The winner will have:

- A well-articulated and active strategy to sustainably embed their business in the supply chains of Supply Nation member businesses and / or Supply Nation Indigenous businesses
- Demonstrated increased business engagements with Supply Nation members and / or Supply Nation Indigenous businesses
- Demonstrated activity in building and promoting long-term relationships with fellow Supply Nation Indigenous businesses, members and / or advocates of supplier diversity
- Demonstrated businessal growth e.g. increased revenue / employment
- Demonstrated commitment to building a prosperous, vibrant and sustainable Indigenous business sector

Context Questions

Please note: These questions are not scored by our judging panel but do provide them with valuable context about the business.

1. Tell us about the business the nominating. **150 words max.**
2. When was the business listed on Indigenous Business Direct?
3. When was the business certified with Supply Nation?
4. Tell us about the businesses journey, vision / inspiration for the business. **150 words max.**

Criteria Questions

Please note: These questions are scored by our judging panel and have been developed to align with the category criteria as set out on the first page.

1. What strategies, plans or processes does the business have in place to actively market the services to Supply Nation members and / or Indigenous businesses? **200 words max.**
2. What percentage of the revenue does the business spend on marketing?
3. What does the business do to maximise opportunities for repeat / referral business?
150 words max.
4. What percentage of the contracts / engagements / sales are repeat or referral business?
5. What are the major risks facing the business (economic / social / competition / sector / industry) and what does the business have in place to mitigate these risks? **200 words max.**
6. How many Supply Nation members and / or Supply Nation Indigenous businesses did the company collaborate and do business with in 2023?
7. How many Supply Nation members and / or Supply Nation Indigenous businesses did the company collaborate and do business with in 2022?
8. What is the percentage increase in the number of Supply Nation Indigenous businesses with which the company you are nominating collaborated and did business in 2022-2023?
9. What is the percentage increase in the value of the businesses contracts with Supply Nation members and / or Supply Nation Indigenous businesses over the 2022 - 2023 calendar years?
10. In 2023, what activities did the business undertake to build and promote relationships with fellow Supply Nation Indigenous businesses, Supply Nation members and advocates of supplier diversity? **200 words max.**
11. What was the percentage increase in revenue over the 2022-2023 calendar years?
12. What was the percentage increase in employment over the 2022-2023 calendar years?
13. How many Aboriginal or Torres Strait Islander people are in executive/ management roles in the business?

14. How many Aboriginal or Torres Strait Islander people are employed overall in the business?
15. Explain if / how this has changed over time. **200 words max.**
16. Explain other ways the business positively impacts the Indigenous business sector.
250 words max.

Prepare to Upload Attachments

Please note: As part of this nomination, you must attach the files below when you make the nomination. The maximum size allowed is 5MB per file. The images and information you choose to upload will be used if you are selected as a finalist in the award category.

1. Between one and four photos of the business or team. (High-resolution, at least 1MB and portrait orientation NOT landscape.)
2. A high-resolution logo of the business. Vector (.ai or .eps), .png or .jpg file type - please upload both colour AND black / white versions, AND horizontal and vertical / stacked options if possible.)

Good Luck!

Nominations close at **11:59pm AEDT on Friday 22 March 2024**. This date is final and there will be no extensions provided. You can amend the nomination, even after submitting it, up until this time.

Winners will be announced at the Connect Gala Awards Dinner on Thursday 29 August on Turrbal and Jagera land at the Brisbane Convention & Exhibition centre. To stay up to date with event announcements, subscribe to the Connect newsletter [here](#) (scroll to the bottom of the page to submit the details) or follow Supply Nation on [social media](#).

If you have any questions or feedback, please email connect@supplynation.org.au or call 1300 055 298.