



## Sam Tjengala Reuben Award recognising Young Indigenous Entrepreneur of the Year 2024

This document lists the questions and word counts to assist you in preparing the submission prior to completing it online. You will also be required to upload company logos, photos and / or documents. You may start the online nomination at any time and will be able to update or amend it prior to the closing date of Friday 22 March 2024.

**Note: nominations must be completed and submitted via the online Awards platform – submissions will not be accepted via any other method.** To nominate for any of our Supplier Diversity Award categories, please go to [www.awards.supplynation.org.au](http://www.awards.supplynation.org.au)

Note: if the business has won this award within the past two years (2022 or 2023), you are NOT eligible to be nominated for this award in 2024.

### Category Description and Criteria

This award recognises a young Indigenous entrepreneur who has successfully brought their business idea to fruition, can demonstrate the potential for significant growth in the years to come and has demonstrated ongoing engagement with Supply Nation and / or our members and Indigenous businesses. The winner will:

- Identify as an Aboriginal and/ or Torres Strait Islander person under 35 years old as at 1 December 2023
- Be the owner and founder / co-founder of a business listed on Indigenous Business Direct that has been in operation for at least one year as of 1 January 2024 (ie. from 1 January 2023 or earlier)
- Demonstrate business acumen
- Demonstrate business growth
- Identify and meet a need / gap in the market
- Demonstrate commitment to building a prosperous, vibrant and sustainable Indigenous business sector

## Context Questions

Please note: These questions are not scored by our judging panel but do provide them with valuable context about the business.

1. Name of the Nominee, the Nominee's role within the business, the pronouns used or preferred by the Nominee, phonetic pronunciation of the Nominee
2. Please include the Nominee's biography outlining professional career highlights
3. Tell us about the business. **150 words max.**
4. When was the business listed on Indigenous Business Direct?
5. Is the business a Certified Supplier with Supply Nation? If yes, date of the certification.
6. What is the Nominee's birth date?

## Criteria Questions

Please note: These questions are scored by our judging panel and have been developed to align with the category criteria as set out on the first page.

1. Explain the vision / aspiration for the business. Give specific examples of plans for continued growth. **250 words max.**
2. What challenges has the business faced and how were they overcome? **200 words max.**
3. What three things does the Nominee believe contributed most to the success of the business? **250 words max.**
4. Give specific examples of areas of growth in the Nominee's business up to the end of 2023. **350 words max.**
5. What need / gap in the market does the Nominee's business fill? **200 words max.**
6. Explain how the Nominee identified the gap / need and how the business fills this. **200 words max.**
7. Explain other ways the Nominee's business positively impacts the Indigenous business sector. **200 words max.**
8. Give examples of how the Nominee engages with Supply Nation and its stakeholders. **200 words max.**

## Prepare to Upload Attachments

Please note: As part of this nomination, you must attach the files below when you make the nomination. The maximum size allowed is 5MB per file. The images and information you choose to upload will be used if you are selected as a finalist in the award category.

1. Between one and four photos of the Nominee and / or their team. (High-resolution, at least 1MB and portrait orientation NOT landscape.)
2. A logo of the Nominee's business. Vector (.ai or .eps), .png or .jpg file type - please upload both colour AND black / white versions, AND horizontal and vertical / stacked options if possible.)

## Good Luck!

Nominations close at **11:59pm AEDT on Friday 22 March 2024**. This date is final and there will be no extensions provided. You can amend the nomination, even after submitting it, up until this time.

Winners will be announced at the Connect Gala Awards Dinner on Thursday 29 August on Turrbal and Jagera land at the Brisbane Convention & Exhibition centre. To stay up to date with event announcements, subscribe to the Connect newsletter [here](#) (scroll to the bottom of the page to submit the details) or follow Supply Nation on [social media](#).

If you have any questions or feedback, please email [connect@supplynation.org.au](mailto:connect@supplynation.org.au) or call 1300 055 298.